

Personal The Business Model Canvas

1
Who help you
Key partners

2
What you do
Key Activities

3
How you help
Value Provided

4
How you interact
Customer Relationships

7
Who you help
Customers

5
Who you are and
what you have
Key Resources

6
How they know you
and how you deliver
Channels

8
What you give
Costs

9
What you get
Revenue and Benefits