

Personal The Business Model Canvas

1

Who help you
Key partners

2

What you do
Key Activities

3

How you help
Value Provided

4

How you interact
Customer Relationships

7

Who you help
Customers

5

Who you are and
what you have
Key Resources

6

How they know you
and how you deliver
Channels

8

What you give
Costs

9

What you get
Revenue and Benefits