

WAYNE COUNTY PUBLIC SCHOOLS

SUGGESTED SUPERINTENDENT SEARCH ADVERTISING

RECOMMENDED BY RAY & ASSOCIATES

AASA Job Bulletin & Website (+ \$99 for each additional PowerPost - Veterans, Diversity and Social)

\$409.00 – Job listing would run for 30 days.

OR (select one or the other)

Job Flash Package:

\$599.00 – Job Emailed to 5,000+ Superintendents and posted for 30 days.

Education Week Newspaper and Website

*\$495.00 –job listing will run on Ed Week website for 30 days - **is included in our base fee.**

National Alliance of Black School Educators (NABSE)

\$250.00 to post job listing online for 30 days.

Association of Latino Administrators and Superintendents (ALAS)

ALAS members are eligible to submit job postings for free.

\$250.00 – Job listing would run for 6 weeks.

National Association of School Superintendents (NASS) Website

Free job listing. Runs continuous throughout the search.

Ray and Associates, Inc.

Free job listing. Runs continuous throughout the search.

TheLadders Passport (A salary amount is required in order to place ad)

Free job listing. Runs continuous throughout the search.

North Carolina School Board Association (NCSBA) (District to post)

Free or reduced cost job listing for districts that are members.

North Carolina Association of School Administrators (NCASA) (District to post)

Free or reduced cost job listing for districts that are members.

OTHER OPTIONAL ADVERTISING

School Leadership 2.0

\$149.00 to post job listing for 30 days.

American Association of School Personnel Administrators (AASPA)

\$250.00 to post job listing online for 30 days.

District Administration Website (website for District Administration Magazine) + \$99 for each additional PowerPost (Veterans, Diversity and Social)

\$295.00 – Job listing will run for 30 days.

\$495.00 – Premium posting (maximum exposure) to run for 30 days

ImDiversity.com

\$175.00 – Job listing would run for 30 days.

Career Builder (affiliate of USA Today)

\$384.00 to post job listing online for 30 days.

Diverse: Issues in Higher Education

\$375.00 to post job listing online for 30 days.

Inside Higher Ed

\$349.00 to post job listing online for 60 days.