



2019 Spring Conference Breakout Sessions

Monday Sessions 1-7 (9:55-10:50)

(1) #WhyParentCamp? – Granada C

(Presenter: Laura Gilchrist, Education Consultant, ParentCamp Vice President, Family-School-Community Engagement Design & Strategy)

Why Parentcamp? Decide for yourself as I share video clips from recent parentcamps (3 in Missouri), interviews & quotes from principals and participants, quantitative data and stories from my own ParentCamp adventures. I'll share how Parentcamps have expanded my perspectives of what family-school-community engagement can actually look and feel like--and hint, it's positive. I'll share the 3 reasons why you won't witness angst or pushback from parents. ParentCamp is a simple yet powerful process rooted in conversation, choice and voice. Relationships are established between the adults as they discuss topics parents vote to talk about—topics beyond the standard grades and behavior. I'll walk you through the process of planning a parentcamp and you'll experience a mini-parentcamp for yourself as we wrap the session.

(2) Think Before You Hit Send: Student Leaders Educate School Community on Safe Social Media Use – Valencia A

(Presenters: Steven Needy, Gracie Fish, Kendall Runzi and Connor Surratt, Counselor, Debbie Runzi and Principal, David Haug, Principal at Jefferson R-7 High School)

The Leadership Class at Jefferson High School developed three distinct presentations to educate elementary parents, middle school students and parents and high school students about social media use. The goal of the presentation is to review the impact committed school leaders along with passionate students can have to keep our kids safe on social media. We will review the timeline and implementation. We believe this has impacted our school community and the way adults and students communicate about social media. For resources visit: <http://jr7hsprincipal.weebly.com/digital-citizenship.html>

(3) Standards-Based Learning - Preparation, Implementation, and Reflection – Valencia B

(Presenter: [Jonathan Apostol, Monett Middle School](#))

Robert Marzano quoted the following about grades - "Grades are so imprecise that they are almost meaningless." In a traditional grading system, traditional grades comprise of different activities and expectations that an 'A' in one class may mean a 'B' in another class. Over the past four years, Monett Middle School has transitioned from traditional grading to standards-based grading to showcase academic progress AND learner behaviors. Participants will learn how to lead his/her school through the process of Standards-Based Learning (Essential Learning Outcomes, Proficiency Scales, and Assessments), to prepare the community for the transition, and to navigate adjustments along the way.

(4) Are you participating in the Missouri Leadership Development System? If not, here is a hint of what you are missing. - Malaga

(Presenter: [Jim Masters, Ed.D. Coordinator, Missouri Leadership Development System – Office of Educator Quality – DESE](#))

As a principal, you are a leader of learners. If you do not take care of your own learning, who will? What we do not know can hurt us. Take an hour to grow your leadership knowledge and discover what you can add to your practice.

(5) Boot Camp Success in Raising Students' ACT Scores - Escollo

(Presenters: [David Williams, Principal, and Stephanie Heman, Assistant Principal, Monett High School, Ene-Kaja Chippendale, Focus on Learning Center, Columbia MO](#))

Monett High School partnered with Focus on Learning Center with the simple goal of developing a strategy for raising individual students' ACT scores. Administrators and trained teachers created an intensive three-day Boot Camp to teach the skills students need to improve their ACT performance. This session will highlight both the successes of the Boot Camp and the changes that will be made as it evolves. Dr. Chippendale will summarize the content, key strategies, and recent changes in the ACT test that teachers need to know to guide their students to ACT success.

(6) Creating and Supporting a Restorative School and Classroom Community – Marbella A

(Presenters: [Judy Brunner - Author, Consultant, and Clinical Faculty at Missouri State University](#)
[Cara Futrell - Counselor, Willard Middle School](#))

Negative and anti-social behaviors exist, to some degree, in all schools, and administrators and counselors are in unique positions to promote practices that support both students and colleagues. Whether the conflict is student to student, student to staff, or parent to staff, a restorative approach encourages reflection and personal accountability. This session will provide important information for facilitating a more user-friendly, student centered and educationally productive classroom and school environment.

(7) Niles Sports Marketing Academy - Earning Revenue AND Empowering Students – Marbella B

(Presenters: Melynda McCabe, Liberty North Sports Marketing Teacher and Lyndall Dodson, Niles Media Production Specialist)

A true authentic and unique learning experience for students...earn revenue for your school through sponsorships, industry developed curriculum to activate and fulfill sponsorship details, improve your game day atmosphere and attendance, equipment sales and consultation, student produced videoboard and broadcast productions, engineering and technical support and academy memberships. Niles Sports Marketing Academy is an education-based initiative to create and implement successful and sustainable revenue generating programs with an education based, student focus. It's a win for your students, win for your school and a win for your community! Learn more today about Niles Sports Marketing Academy!

Monday Sessions 8-14 (11:00-11:50)

(8) MSHSAA Ballot Issues and Current Events – Granada C

(Presenter: Kerwin Urhahn, Executive Director, MSHSAA)

This session will cover MSHSAA current issues and 2019 ballot items. A brief explanation of the pertinent subjects will be followed by an opportunity to ask questions.

(9) Opioid Crisis, Our Schools and Our Students – Valencia A

(Presenter: Shari Sevier, Director of Advocacy, Missouri School Counselor Association)

This presentation will address some statistics about opioids, drug abuse, dependence and addiction, Family Trauma, warning signs, What is an Opioid? How do opioids affect our schools? and Schools in Action.

(10) Creating Space: Cultivating a Culture of Risk-takers – Valencia B

(Presenter: Lauren Cumming, MoASSP Assistant Principal of the Year, Assistant Principals at Bernard Middle School)

Education is and must be student-centric, but it is teachers who carry the burden of our modern educational system on their shoulders. While principals cannot solve every problem facing teachers today, we can leverage empathy and engagement to understand the context in which teachers come to work every day. We can create space for teachers to focus on students by being their first advocates and supporting them in the trenches. By focusing our building culture on the support of teachers, we can create a positive environment of excitement and engagement that generates systemic benefits and positive educational outcomes.

(11) Differentiating for Forward Progress - Malaga

(Presenters: Tyler Ahring, 7th grade Math teacher at Owensville Middle School, Heather Vinyard, SEEK (gifted) Teacher at Owensville Middle School and Teresa Schulte, Principal at Owensville Middle School)

Gifted and high achieving students need differentiation in education to be able to make forward academic progress at the rate of which they are capable. We will discuss why, and some strategies that can be used, including website design that allows students to track their classwork and move ahead at their own pace, allowing them to go above and beyond required standards.

(12) The 21st Century Cigarette: A Proactive Approach to the JUUL - Escollo

(Presenters: Wade Norton - Principal, Smith-Cotton High School and Joseph Doyle - Asst. Principal, Smith-Cotton High School)

Teen e-cigarette use has been on the rise the past few years with no end in sight. In fact, the FDA has declared it an “epidemic”. Learn more about the risks of e-cigs and take a look at some of the approaches taken by Smith-Cotton High School to raise awareness among both teachers, students and parents on the dangers of vaping.

(13) Supporting and Evaluating Your AD/Athletics Department – Marbella A

(Presenters: Josh Scott, CMAA, District Athletic Director, Springfield Public Schools, Mike McGurk, CMAA, Activities Director/Assistant Principal, Lee's Summit North High School)

This presentation will be broken up into two parts- the first will focus on how building principals can help support their athletic administrators and will also focus on a variety of professional development opportunities for athletic administrators. The second part will look at different ways building principals can evaluate the athletic/activity programs in their buildings.

(14) School Branding: Making your students’ success THE STORY! – Marbella B

(Presenter: Erica Page, 2018 NASSP Assistant Principal of the Year, Assistant Principal at Pelion High School, Pelion, South Carolina)

This session is designed for high school and district level administrators to learn how to create a community-wide culture that prioritizes postsecondary planning, workforce readiness, and college acceptance for all students.

Learn the importance of marketing and promoting your story to gain and sustain stakeholder support while selling the success that is in your school.

From at-promise to AP, this session will outline how Pelion High School ensures that all graduates have a plan and are prepared for the next stage of learning with the support of their community.

Monday Sessions 15-20 (1:25-2:15)

(15) Student Problems? Us too! – Valencia A

(Presenter: Jennifer Davis, St. Clair High School Principal)

St. Clair High School reduced Freshmen F's from 66 to 8 F's TOTAL for first semester! Second Semester saw a 95% decrease in F's! We had a student apathy problem. Now we have system of Support, and a proven way to help support our students. AND IT WORKS. Come and hear about the Power of ICU!!

(16) PSRS - Providing a Strong, Stable and Secure Retirement – Valencia B

(Presenter: Steve Yoakum, Executive Director, PSRS/PEERS of Missouri)

Since 1946 PSRS has been providing its members with a reliable retirement while at the same time making a positive impact on Missouri's economy. Learn how the System is funded, the challenges the pension industry faces and any potential legislative changes on the horizon.

(17) Horace Mann Partnership – Student Loan Solutions – Malaga

(Presenter: Katie Andres – School District Relationship Specialist)

Horace Mann understands the education profession fosters many rewards and also comes with its own challenges. Educator stressors like student loan debt, inadequate retirement savings, pension questions and out-of-pocket classroom spending bubble up to diminished teacher productivity, morale and employee turnover. All concerns I'm sure you are faced with on a daily basis. Horace Mann is here to help! Please come learn how you can provide answers to all these stressors above which are totally free to you and your staff. We are excited to partner with you and help support your building and staff!

(18) Flattening Your Leadership and Teacher-Led Design - Escollo

(Presenters: Loraine Raziq, Principal, Sharyl Kelsch, Christina Zibart and Elizabeth Hancock, Warrenton High School)

We have all heard the saying, "work smarter, not harder," but many are afraid to stray from the known, comfortable practices to venture toward a greater opportunity. This journey is not for the faint of heart or for those looking for a quick fix to issues that your buildings may be facing. The model of teacher-led buildings is a fundamental change in the way business is done every day; it is a model that requires time, patience, and trust to truly and radically change old practices, to something that provides a voice to all stakeholders in the educational environment. It requires real and honest conversations, patience, and flexibility, as well as a shift in the traditional power structure. The outcome offers something that few educational institutions claim to enjoy: an increase in staff satisfaction and retention, an increase in student success and engagement, and, most importantly, a vessel by which those who are at ground zero have the true ability to make changes to meet the needs of those we serve every day. It is not a packaged program; rather it is a change in philosophical practice. Please join us in our journey as we share with you where we were, where we are, and where we are going.

(19) We Go Together! MLDS and Instructional Leadership – Marbella A

(Presenters: [Alan Bancroft](#), [Charlie Malam](#) and [Tom Okruch](#), Missouri Leadership Development System Specialists)

Teaching and learning don't happen in isolation. It's a complex intersection of multiple teacher decisions. Savvy school leaders know and understand this dynamic. Delve into this while discovering how the Missouri Leadership Development System (MLDS) supports school leaders as they grow their leadership and instructional knowledge.

Session participants will recognize and reflect on the interdependence of complementary instructional elements.

This session highlights learning experiences in the Developing Level of the Missouri Leadership Development System.

(20) What's love got to do with it? Everything! – Marbella B

(Presenter: [Erica Page](#), 2018 NASSP Assistant Principal of the Year, Assistant Principal at Pelion High School, Pelion, South Carolina)

In this session participants will learn about and participate in reflective activities to learn from and with each other about leadership best practices. Participants will be challenged and tasked with analyzing your core values to ensure that you leverage your driving force to support, encourage, and challenge your students, teachers, and administrators you work alongside.

As we look through the lens of our core values we will focus on the time-in approach to build positive relationships and trust.